

INTEGRATED ELECTRONIC GIFT CARD PACKET

ABSTRACT

An integrated gift card packet is machine printed and formed and comprises a paper form having at least two panels interconnected together. The panels are retained in facial contact by detachable tabs or glue tabs. Each of the panels has an inner and an outer surface. Printed information is provided on some or all of the surfaces. Card information is printed in a card area on the inner and outer surfaces of one of the panels. The card information contains a bar code identifying goods/services and a dollar value associated therewith. The bar code may have a card I.D. code. A poly patch is adhesively secured on the inner surface of one of the panels and extends over the card area. A rear multi-layer patch is adhesively secured on the outer surface of one of the panels and also extends over the card area. The multi-layer patch has an adhesive coating on the outer surface to secure a poly film thereto. An adhesive release coating is provided on an outer surface of the poly film and a further dry release adhesive is provided over the adhesive release coating to secure an outer backing sheet thereto. A card is die-cut in the panel having the card information whereby the card can be removed from the panel and separated from the rear multi-layer patch with both the top and back surface of the card being laminated with a poly film. Several examples of the gift card packet are disclosed.

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